

# AHMAD AL-JURANY

Art Director & Senior Designer

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## CREATIVITY EXPRESSION

"It's something I do before going to bed, and something I can't wait to do in the mornings."

## ART DIRECTOR/SENIOR DESIGNER

Ten+ years expertise leading branding projects and web design from concept to implementation for high-end clients, enhancing their market presence and increasing revenue.

## EDUCATION

Baghdad University – Iraq | 92–97

Bachelor of Fine Arts, Emphasis in Interior Design

## PROFILE

I am an Art Director/Senior Designer reside in Cairo, specializing in print design, logos, experienced with standards-compliance, CSS, XHTML and other current web trends. But that's just a part of it. I am also interior designer and abstract artist. A highly motivated, creative professional with an intelligent design solution out-of-box thinking habit and extensive experience in graphic design, pre-press and printing. Focus on capturing the essence of each client's goals.

With a keen eye for detail believe in strategic planning as an effective way to deal with projects. Able to work well under pressure meeting tight deadlines. I appreciate the power of creative teamwork environments. Otherwise have ability to handle well the entire design process from client interaction and concept development through production and final print. Love challenges and passionate about design.

## OBJECTIVE

To acquire a creative position that is an integral part of the creative development process. Within a firm that enables me to utilize my creative side as well as my work experience.

## PROFESSIONAL EXPERIENCE

- Ten+ years experience as an art director/senior designer.
- Extrasensory understanding of client and project needs.
- Strong leader with ability to clearly identify project goals and parameters.
- Expert with Adobe Creative Suite allowing for extremely fast turnarounds.
- Experience with standards-compliance, CSS, XHTML and other current web trends.
- Extensive knowledge of Advertising (ATL, BTL, B2B, B2C).

## SOFTWARE SKILLS

Able to deal with both Apple (Mac osx) and PC (Win vista).

**Software:** Adobe Creative Suite CS4, Corel Draw X4 and Microsoft Office.

**Programming:** Actionscript 2.0, XHTML and CSS2.

## EMPLOYMENT SUMMARY

HSPS Agency | Egypt | 6/09–Present

Art Director/Senior Designer

Lead and monitor the design team and ensure excellence in creative solution with a successful design strategy in consideration of client's business strategy and needs.

AR Agency | Egypt | 8/08–6/09

Art Director/Senior Designer

Formulate concepts and supervise design team engaged in production of layout designs and artwork for branding and visual communications media such as magazines, newspapers, billboards, posters, packaging, television, web, etc.

DNA Agency | Egypt | 11/05–8/08

Art Director/Senior Designer

Be responsible for over project management, deadlines and time management, and quality control of final deliverable, manage and evaluate staff performance, both creative and behavioural, maintain productivity and creativity of the creative studio.

RAYA House | Iraq | 5/00–9/05

Art Director/Senior Designer

Responsible for creative outputs and confer with client services team regarding budget, background information, objectives, presentation approaches, and related production factors. conduct research to select and secure suitable production materials.

RUM Studio | Iraq | 12/97–5/00

Graphic Designer

design artwork and layouts for branding and visual communications media such as magazines, newspapers, billboards, posters, packaging, web, etc. and present final artwork to Creative Director.

\*Portfolio and selected work samples are available for review

\*References available upon request